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Enjoy a distillery visit without leaving home

Want to visit a distillery without leaving the comfort of your own home or learn more about enjoying Scotch Whisky? The Scotch Whisky Association's (SWA) new website, www.scotch-whisky.org.uk, offers just such an opportunity and provides a range of important and unusual facts about Scotch Whisky.

An interactive distillery tour, video and map introduce visitors to the secrets of how and where Scotch Whisky is made. Visitors can also explore the industry's colourful 500 year history or get creative with a selection of whisky-based recipes and cocktails.

A detailed 'Responsible Drinking' section helps consumers to make responsible drinking choices, with the site also featuring an array of facts and figures about Scotch Whisky and its importance to Scotland. Full details of the SWA's 53 member companies, their distilleries and brands, are provided.

Gavin Hewitt, the SWA's Chief Executive, said:

"Scotch Whisky comes alive through our new state of the art website. The interactive distillery tour and video allows visitors to experience the sights and sounds of Scotch Whisky. And to taste, there are full details of the wide range of our members' brands, as well as some creative whisky-based recipes and cocktails.

"From the importance of Scotch Whisky to our economy to advice on making responsible drinking choices, we hope that our website will act as an informative and enjoyable gateway to the wider Scotch Whisky industry."

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