

Supporting Jobs and the Economy



Enjoyed globally, Scotch Whisky is a world-class indigenous industry for Scotland. Its continuing international success is of crucial importance to jobs and the wider Scottish economy.

Scotch Whisky is a prime example of a business cluster, supporting jobs not just in whisky companies, but with local cereal suppliers, bottle and packaging manufacturers, transportation companies and suppliers of goods and services.

Research of the industry's impact across the supply chain has shown that one in 50 Scottish jobs - 2% of all jobs - depends upon Scotch Whisky production.

Many of these jobs are in economically fragile rural areas and disadvantaged urban areas. This underpins further the importance of Scotch to Scotland.



Economic Impact

- The Scotch Whisky industry generates £800m of salaries in Scotland and £1.3bn in the UK
- Over £700m is spent on local goods and services in Scotland and over £1bn in the UK
- £100m alone is spent on purchasing cereals in Scotland
- Distilleries attract 1.2m visitors a year, boosting the rural economy by over 22m.

Jobs

- 10,000 people are directly employed in Scotch Whisky production
- In total, 41,000 Scottish jobs depend upon the industry
- 3,000 people are employed in Scotch Whisky production in rural areas
- The industry supports a total of 7,000 jobs in rural Scotland
- 65,000 jobs across the UK are supported by the industry



Further information from: The Scotch Whisky Association