



11 June 2009

‘Glen Breton’ trademark

The Association is disappointed by the Canadian Supreme Court's decision refusing leave to appeal. However, the Court of Appeal's findings that the mark has caused confusion because of its use of a 'Glen' prefix, and that Glenora has marketed its product as Scotch in all but name, have not been reversed.

We will continue to monitor the marketing of this product to ensure that it does not cause continued confusion and will oppose applications to register the mark in any country where such confusion is likely.

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Note to Editors:

1. For further information please contact David Williamson (0131 222 9230 or 07730 496 151) at the SWA.