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Scotch Whisky Industry Environmental Strategy

June 2009

The Scotch Whisky industry is committed to delivering long term economic, environmental and social sustainability. The implementation of an industry-wide Environmental Strategy is key to achieving this objective.

- The Scotch Whisky industry has operated successfully and sustainably for centuries. We will continue to operate competitively, profitably and safely in the global drinks market
- We will continue to protect the high quality and integrity of Scotch Whisky, in keeping with its position as the world's leading spirit drink, including the traditional production practices of the industry as defined by law, on which much of the reputation of Scotch Whisky is based
- We will improve our operational efficiency and enhance our environmental performance in order to secure the continued sustainability of the industry
- We will work as an industry, and in the local communities where we operate, to ensure that the environment on which we depend is maintained for future generations
- We will continue to work in partnership with our regulatory bodies and respect the regulatory framework in which we work

- As an environmentally responsible industry, we will be open and transparent and report regularly to all relevant stakeholders on our environmental performance

Commitments and Targets

We commit to conducting all our operations with respect for the environment by means of effective and efficient use of energy, water, and raw and packaging materials.

Reducing greenhouse gas emissions and reliance on fossil fuels

- We will continue to mitigate our greenhouse gas emissions to the atmosphere, and to increase our energy efficiency in the production process, through innovation and adoption of relevant technologies
- By 2020 we will ensure that 20% of the industry's primary energy requirements will be derived from non-fossil fuel sources, with a target of 80% by 2050, thereby reducing greenhouse gas emissions from fossil fuel sources to a minimal level

Water Management

- We will manage our water requirements effectively
- We will engage actively with SEPA and other relevant authorities in the development of Scotland's River Basin Management Plans to ensure that a sustainable and good quality water supply, on which the industry critically depends, is maintained

Packaging Materials and Waste

- By 2020 we will reduce by 10% the average unit weight of our product packaging materials
- By 2020 we will ensure that 40% of our product packaging will be made from recycled materials
- By 2020 we will ensure that all our product packaging will be reusable or recyclable
- By 2020 we will send no packaging waste from our packaging operations to landfill

Casks

- We will seek to ensure that in future all casks brought into the industry are made from oak sourced from sustainable forests

Working in partnership with our supply chain

- We will work with our supply chain stakeholders in areas which are not under our direct control (eg maltings, glass manufacture and transport/distribution):
 - to encourage the adoption of high environmental standards and relevant sustainable practices
 - to agree partnership targets and other opportunities for environmental improvement to minimise the total environmental impact of the Scotch Whisky industry

Reporting to our Stakeholders

- We will report annually to our stakeholders on our progress to demonstrate how we are meeting our commitments and delivering against our targets

