



# Scotch Whisky distilleries had around **1.6 million** visits in 2015...



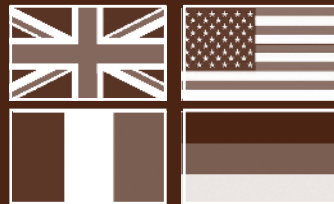
Visitors spend **£50million** at distilleries



This means Scotch Whisky distilleries rank among many well known UK attractions including **Edinburgh Castle** and **St Paul's Cathedral**.



The largest proportion of visitors came from **Scotland** and other parts of the **UK, Germany, USA** and **France**. The source of visitors reflects some of the largest markets for Scotch. The USA and France are the two largest markets by value for Scotch.



Scotch Whisky distilleries had more visits from the UK and across the globe than ever before, **totalling 1.6m** last year. A survey by the Scotch Whisky Association (SWA) reveals that visits were **up more than 20%** since 2010.



Visitors to distilleries spent a total of almost **£50 million** last year up from £27m in 2010 on tours and in their shops and cafés. The average spend per head was **£25**.

